

## First edition of the Active Access eBulletin



### Welcome

#### Dear partners of Active Access,

it is a pleasure for us to present you the **first edition of the electronic bulletin** of the project. This publication will serve as platform for the internal dissemination of your activities, containing highlights, events, best practices and other information that can be shared within the consortium

All of you are invited to contribute to the bulletin every two months with relevant information from your cities. Feel free to send us news and information that you would like to share with the other partners.

We hope you enjoy it !

*Cities for Mobility*



### Walking audits

FGM, Koprivnica, CHD-MS, Prioriterre, HEMPS, AER, Tartu and ESC have all held meetings with local governments to present Active Access and in particular discuss conducting a walking audit. Prioriterre has trained students to conduct walking audits and they have completed audits in Chamonix and Servoz with two more audits planned in Annecy and Les Gets.

A walking audit has also taken place in Koprivnica with local government representatives, students and local walking groups. As requested, Walk21 has produced detailed guidance and information on conducting walking audits for partners to use. Along with this, Prioriterre has produced a template for partners to use in reporting on their walking audit experience. Both documents are available on the internal site:

[www.active-access.eu/internal/index.phtml?folder\\_id=944&up=1](http://www.active-access.eu/internal/index.phtml?folder_id=944&up=1)

### Activities in application cities

All application partners are busy preparing their concept plans using the template developed by HCC, and many partners have already started their activities. A few high-lights are listed in this bulletin, but Active Access is all about sharing experience, so please take a little time to upload descriptions of your activities onto the site if you haven't already.

### Kick-off meeting 7th-10th September 2009

The **evaluation of the kick-off meeting** by partners hailed the multi-location event a success. Notes from the meeting, presentations and an official report compiled by DIFU are available in the meetings and WP6 folders on the internal site. You can also look at some photos of our evening events taken by Peter.



## Stakeholder involvement

All application partners should have received a template for creating their own stakeholder involvement plan - don't forget to contact DIFU, HCC or any of the support partners if you require any help completing it. Most partners have already met with their local governments and other key stakeholders. ATU has presented the project to NGOs, the green forum and local architects, whilst ESC, Koprivnica, Tartu and Prioriterre have established contacts with shopkeepers/ shopkeeper unions.

ESC and AER have been in contact with schools, the latter gaining press coverage of the action plan they will develop in schools. HCC has established contact with representatives of the Chamber of Commerce and participated at a conference called „Family Friendly City“ to meet stakeholders involved in walking campaigns. At an International and European level, Cities for Mobility have been involved in an exchange of information with stakeholders regarding Active Access.



## Dissemination

Cities for Mobility (C4M) have been working hard to produce the **Dissemination Plan for Active Access** which is now available on the internal site whilst partners have been working on their local dissemination plans. In addition to this, C4M's latest e-magazine focused on walking and featured information on Active Access and a number of articles written by partners in the consortium. If you haven't already read it, check out the magazine: [http://issuu.com/citiesformobility/docs/cfm\\_emagazine\\_2009\\_4](http://issuu.com/citiesformobility/docs/cfm_emagazine_2009_4)

Tools for dissemination are well under way with the final touches being put to the external website [www.active-access.eu](http://www.active-access.eu) and standard powerpoint, and teaser postcards to be made available shortly. Prioriterre has begun work on 4 different flyers for their project and once established it is hoped that partners will share their materials with others on the internal site.

## Planning and conducting events

Prioriterre is helping plan a large-scale mobility event in the town of Les Gets with a focus on active travel at which a number of partners of Active Access have been asked to present. In Graz, FGM carried out a street reclaiming event with Australian transport expert David Engwicht as a positive start to activity in district of Andritz. Also, a car free day took place in Tartu during which people enjoyed free hire of bicycles and rollerblades.

## Examples of best practice

Partners have uploaded a variety of **case studies of best practice** in active travel. There are currently 27 on the site plus an additional word file with links to several more case studies and fun "virals". Check it regularly and keep up to speed at:

[www.active-access.eu/internal/index.phtml?folder\\_id=1073&up=1](http://www.active-access.eu/internal/index.phtml?folder_id=1073&up=1)

Most partners have completed a report on the selection of case studies compiled by DIFU and Walk21 in collaboration with HCC, these will be collated and a summary report produced by HCC shortly.

## Workshops & working groups

HEMPS have set up a 'cycling track working group' following a meeting with numerous officials from Harghita County Council regarding Active Access. As a result a local ordnance survey is being conducted and the working group, which meets bi-monthly, is working to increase and improve cycle lanes in the area. HCC have put together a team of volunteers who will help them with Active Access activities, whilst Tartu have held two workshops with government officials to discuss issues regarding traffic safety.

## Shadowing

HEMPS has produced a **comprehensive summary** of walking and cycling in each application city in order for partners to make a choice of who they would like to shadow see:

[www.active-access.eu/internal/index.phtml?add\\_folder=945&folder\\_id=945&up=1](http://www.active-access.eu/internal/index.phtml?add_folder=945&folder_id=945&up=1)

Don't forget to let Csilla know your preferred partners by 26<sup>th</sup> Feb!



## Imprint

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